

# Inhibitory Control Training as a potential behavioural intervention for overweight and obesity.

Andrew Jones



# *AIMS*

- Background into Inhibitory Control and related cognitive processes, and how they might contribute to appetite regulation
- How can our environment influence our Inhibitory Control
- Can we train inhibitory control to improve healthy eating / reduce unhealthy eating
- Mechanisms, limitations and future research

# *Inhibitory control*

- ‘the (in)ability to stop, change or delay a behaviour that is no longer appropriate, in the current environment (Logan et al 1988)’
- ***Think of a traffic light***
- Fundamental behavioural component of ‘impulsivity’ and ‘executive functioning’
- Useful endophenotype for psychiatric disorders (Aron, 2011)



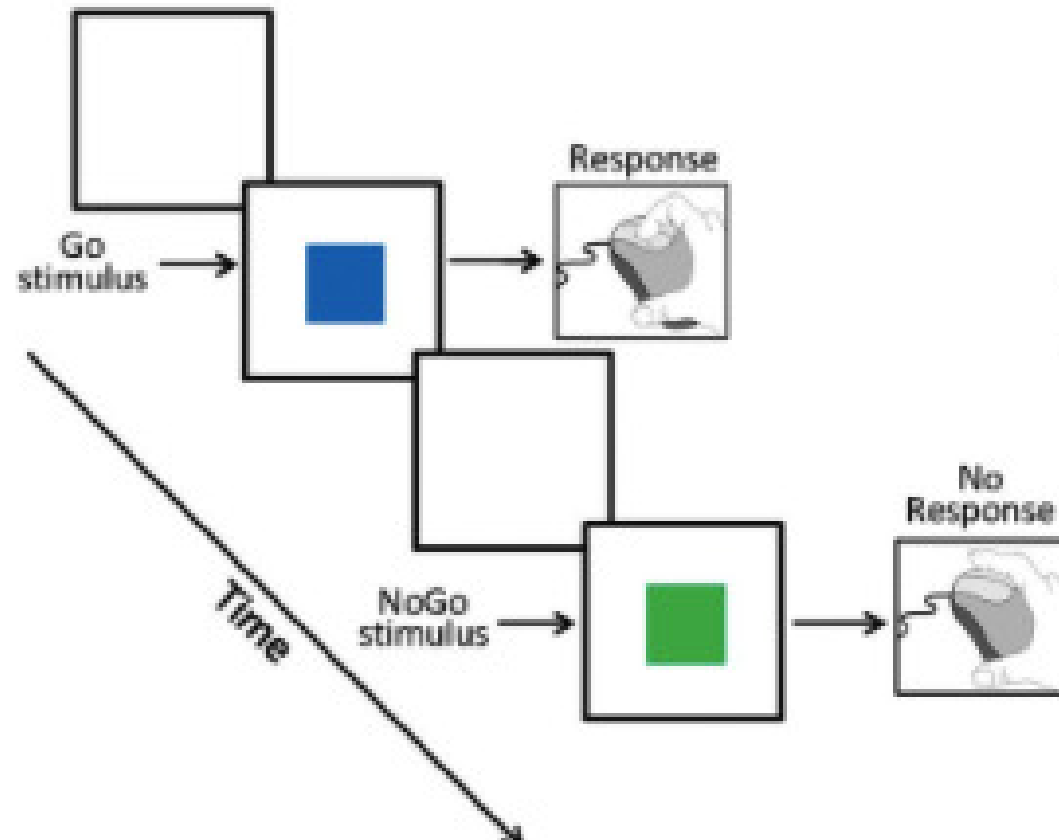
# *Real world 'disinhibition'*

- Substantial overlap with self-control.
- Estimates suggest 80 / 90% of self-regulation requires some form of stopping a response (Baumeister, 2015).
- Slaves to our 'obesogenic' environment (Jones et al, in press)

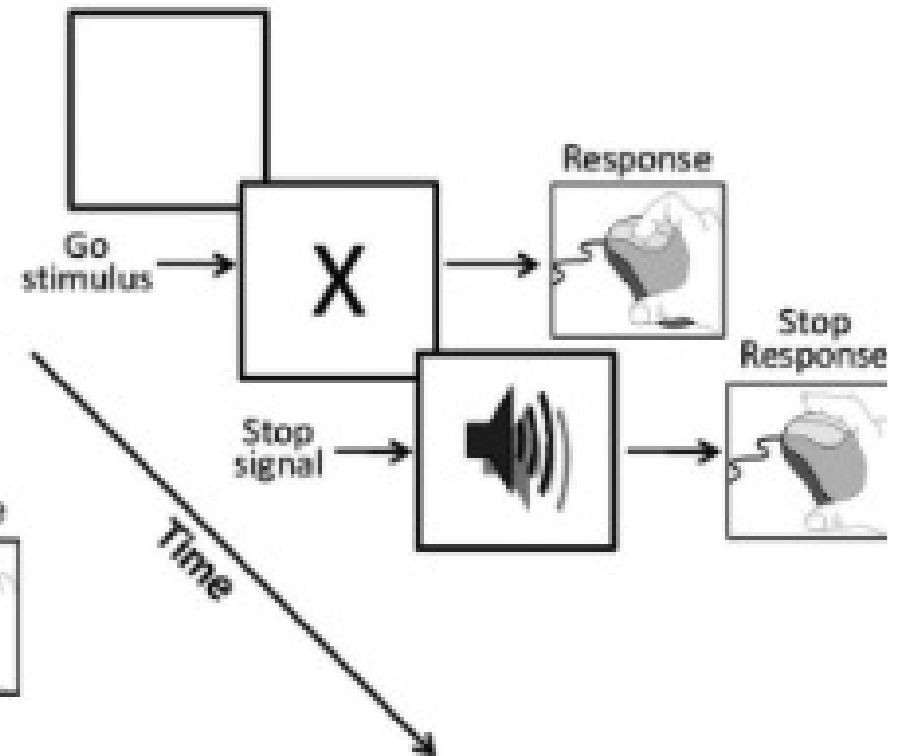


# Measuring inhibition in the lab:


(a) Go-NoGo task



(b) Stop Signal task



# *Obesity and cognitive biases*

- Cognitive profile may confer vulnerability to overweight and obesity, but fortunately these processes may be modifiable (Jansen et al, 2014)
  - Inability to inhibit behaviours
- 
- Hyper-valuation of reward stimuli.

# *Hyper-valuation*

- **Attention**
- Individuals demonstrate attentional bias to food cues when hungry. This bias persists in obese individuals (Castellanos et al, 2009).
- Food cues capture the attention more quickly in obese individuals (Werthmann et al 2013)



# *Hyper-valuation*

- **Approach:**
- Obese individuals are faster to pair food-related words with approach (Kemps et al 2015).
- Approach biases for chocolate are correlated with chocolate craving (Kemps et al 2013)

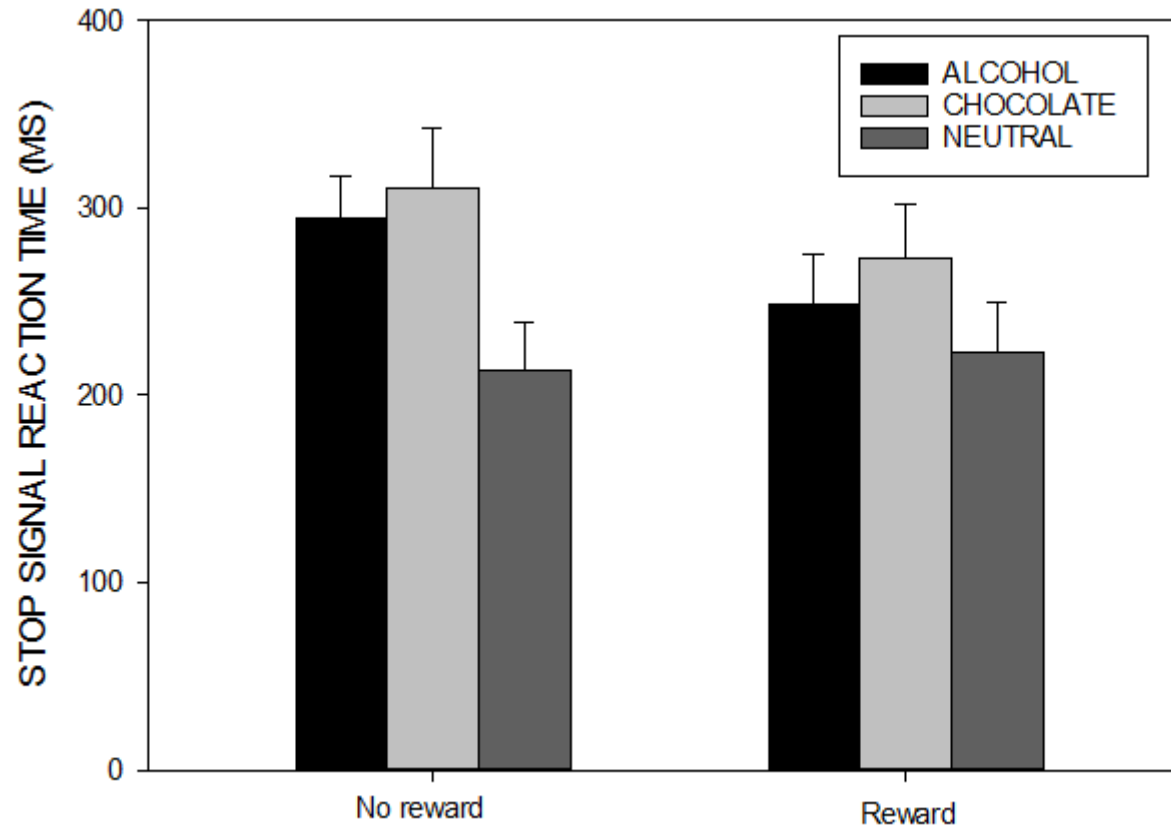




# *Fluctuations in disinhibition*

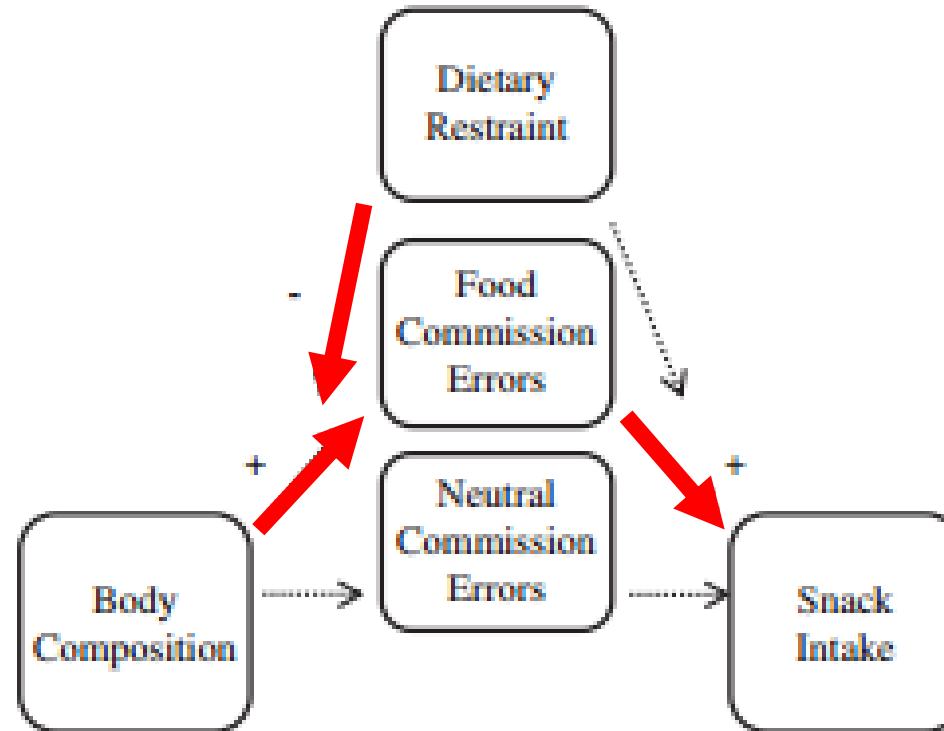
- There is an interaction between inhibitory control and hyper-valuation of reward stimuli.
- Attention and inhibition compete for resources.
  - Houben et al (2014) – cue-specific disinhibition predicts BMI
  - Loeber et al (2012) – not specific to obese individuals
  - Jones and Field (2015) – unique disinhibition
- These fluctuations in inhibitory control may put individuals ‘at risk’ for substance use / overeating (c.f. Guerrieri et al 2009; Jones et al 2011a , b)

# *The effects of cues are strong*



**Main effect of cue – no interaction with reward (Jones et al, in preparation)**

# Potential pathways and moderators



**Figure 4.** Significant pathways in the moderated-mediation model for the food-based and neutral go/no-go tasks (controlling for baseline hunger, gender and alcohol consumption). Significant pathways are denoted by solid arrows ( $P < 0.05$ ), and nonsignificant pathways are denoted by dotted arrows. The +/ - symbol denotes the direction (positive or negative) of the relationship.

## *So far.....*

- We know inhibitory control is not stable. It is responsive to the environment and internal signals.
- It can automatically engaged
  - Verbruggen et al (2008) – inhibition easier and more effective following **STOP** primes.
- Can it ‘train’ automatic inhibition?



# *Inhibitory control training*

Premise: Appetitive stimuli cause transient impairments in the ability to control behavior. Can we train individuals to exert control to appetitive cues.

# *Cue specific inhibition training*

Experimental and Clinical Psychopharmacology  
2013, Vol. 21, No. 1, 8–16

© 2012 American Psychological Association  
1064-1297/13/\$12.00 DOI: 10.1037/a0030683

## The Effects of Cue-Specific Inhibition Training on Alcohol Consumption in Heavy Social Drinkers

Andrew Jones and Matt Field  
University of Liverpool, Liverpool, United Kingdom

Associatively pair inhibition responses with alcohol related cues.



# Typical ICT study

Inhibition  
training  
condition

Mostly stop



Mostly go



Control  
training  
condition

Mostly go



Mostly stop



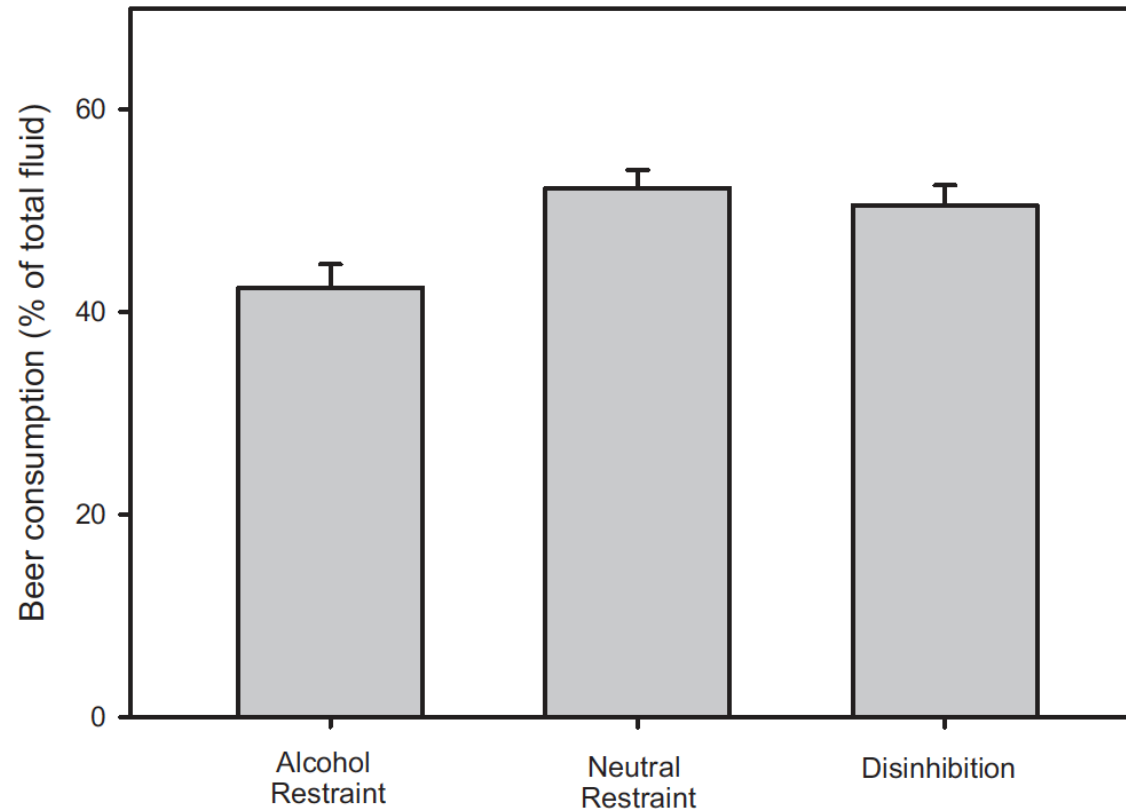
No  
inhibition  
condition

Always go



Always go





Also demonstrated an **overall reduction in craving.**

No effect on alcohol consumption outside of the laboratory



# Similar results in food

## Lawrence et al (2015)

Reduction in crisp and chocolate intake. *Stop Signal task*

## Houben et al (2015)

Inhibitory control training reduces chocolate intake. *Go/No-Go task*

## Werthmann et al (2013)

Reduction in chocolate intake. *Anti-saccade task*.

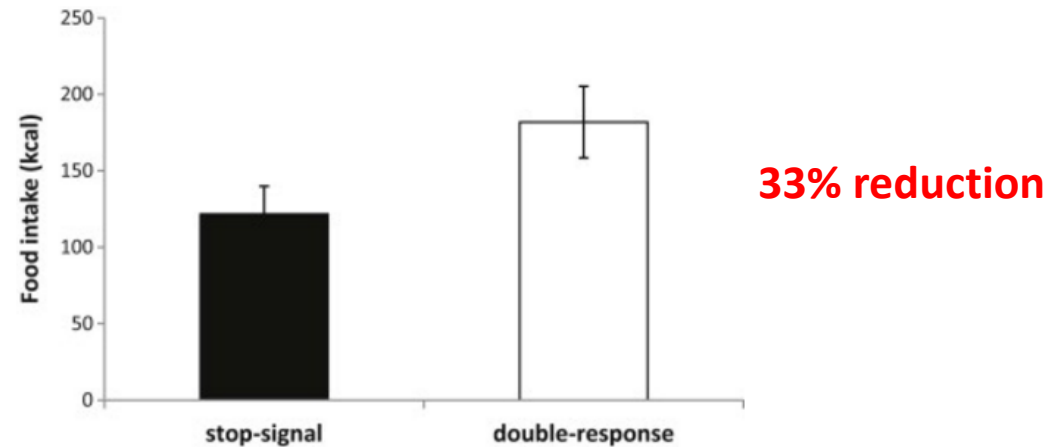
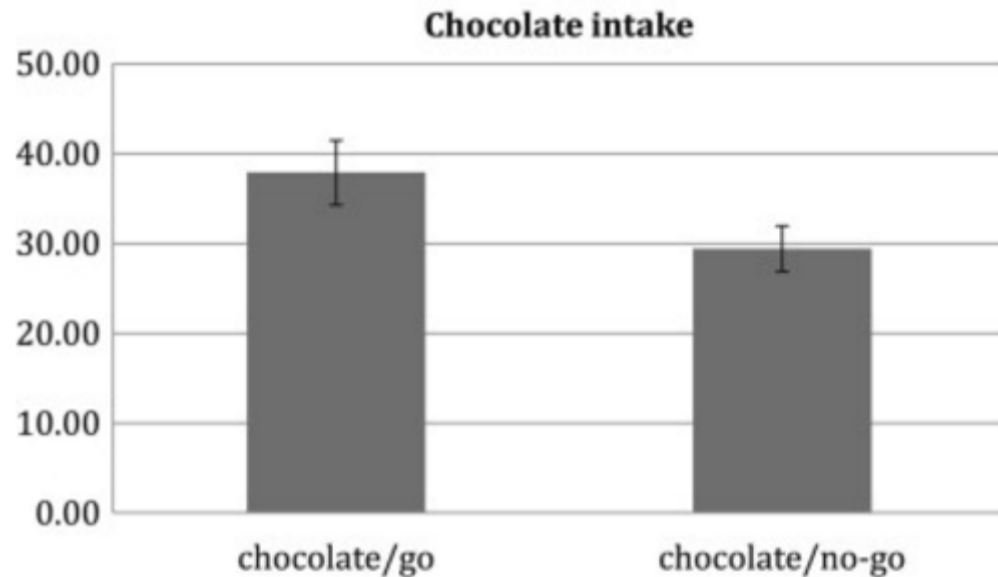


Fig. 3. Crisp consumption in participants performing a food-related stop-signal task (Experiment 1) relative to those performing a food-related double-response task. Graphs display group mean intake  $\pm$  standard errors.



# Are the effects of ICT robust?

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Research review

## Inhibitory control training for appetitive behaviour change: A meta-analytic investigation of mechanisms of action and moderators of effectiveness

Andrew Jones <sup>a, b, \*</sup>, Lisa C.G. Di Lemma <sup>a, b</sup>, Eric Robinson <sup>a, b</sup>, Paul Christiansen <sup>a, b</sup>, Sarah Nolan <sup>c</sup>, Catrin Tudur-Smith <sup>c</sup>, Matt Field <sup>a, b</sup>

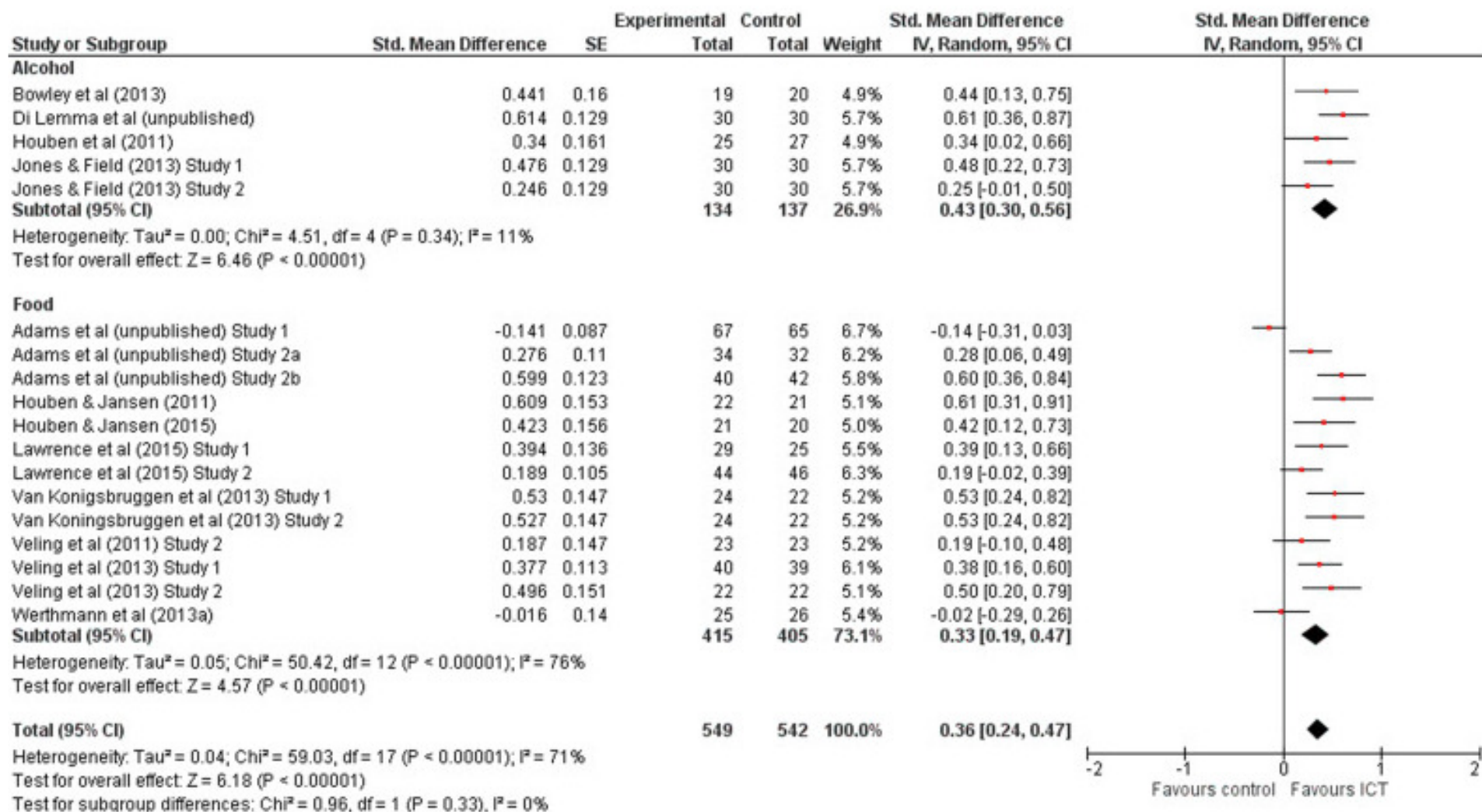
<sup>a</sup> Department of Psychological Sciences, University of Liverpool, Liverpool, United Kingdom

<sup>b</sup> UK Centre for Tobacco and Alcohol Studies, Liverpool, United Kingdom

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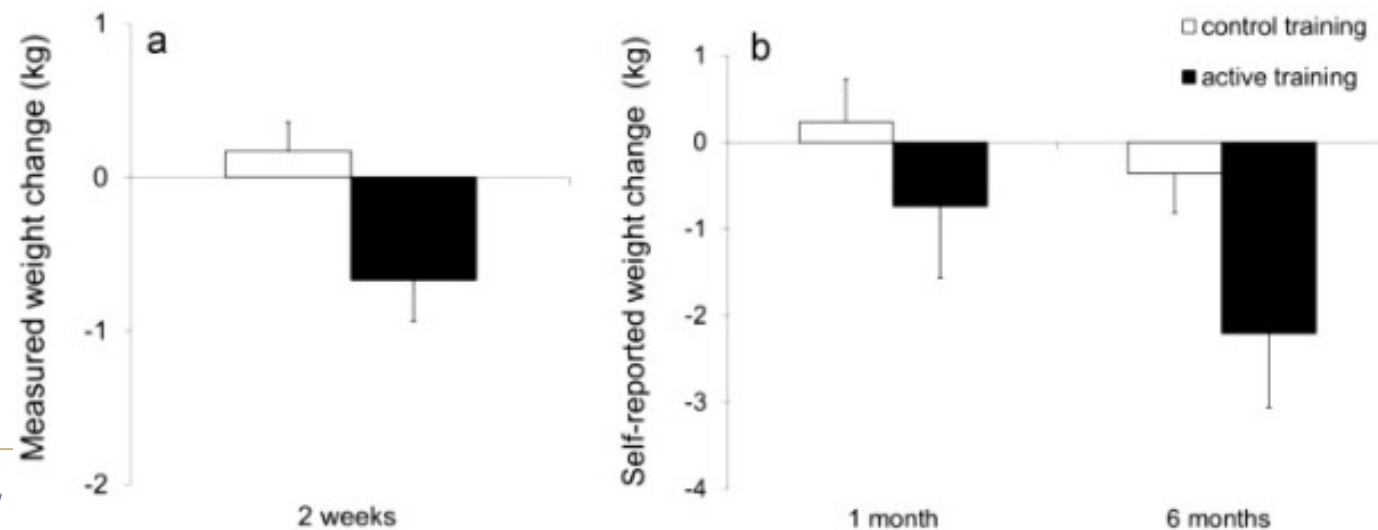
$d = 0.36$  – small to medium effect size.

# *Other findings?*

- Effects were larger in individuals who were motivated to reduce food intake (Current dieters, those high in dietary restraint).
- ***Important***
- Effect sizes were similar to other brief interventions (implementation intentions, BAI).
  - Not driven by control conditions approaching appetitive cues
- Number of trials / Length of training didn't influence the effect size.
  - Suggests high compliance, and feasibility outside of the lab

# Moving past proof-of-concept stage

- Small but robust effects of one session of ICT in the lab.
- Repeated sessions?
  - Veling et al (2014): four sessions over one month lead to reductions in body weight.
  - Lawrence et al (2015): up to four sessions in one week led to reductions in weight, snacking frequency but also ‘liking’ of snack foods
  - Allom and Mullan (2015): mixed findings



## Science

Home > Science

**Lose weight without dieting:  
simple 10-minute game  
retrains brain to avoid junk  
food**

# Can YOU train your brain to lose weight? Play the online game that claims to help you shed 0.7kg in ONE WEEK

- Researchers at Exeter and Cardiff University claim the game can help some people eat 220 fewer calories a day

**EveningStandard.**

News Football Going Out Lifestyle Showbiz Homes & Property Food Month

**NIGHT  
MARKET**

**STREET FOOD STARS**

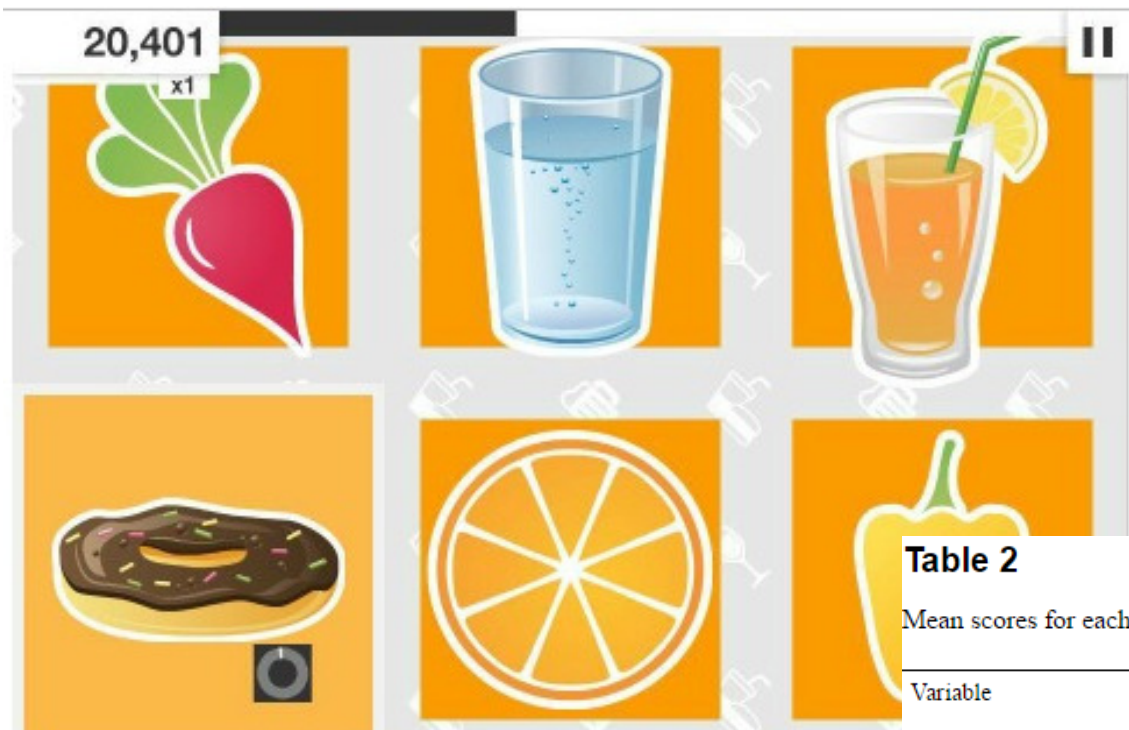
**BOOK TICKETS**

Lifestyle

## **This new app thinks it can train your brain to stop craving unhealthy foods**

The app is called FoodT and is currently available only on Android and online

# Smartphone and web-based 'apps'



**Table 2**

Mean scores for each outcome; only statistically significant results are shown.

Variable	Participant group			
	Training		Waitlist	
	Baseline	Time 2	Baseline	Time 2
Healthy Eating Quiz	36.96	42.42	39.58	35.88
FCT <sup>a</sup> : healthy food	63.17	31.59	-	-
FCT: unhealthy food	234.68	76.50	-	-
TFEQ <sup>b</sup> : hunger	-	-	5.58	6.88
TFEQ: cognitive restraint	9.27	11.50	-	-

<sup>a</sup> FCT: food consumption test.

<sup>b</sup> TFEQ: Three-Factor Eating Questionnaire.

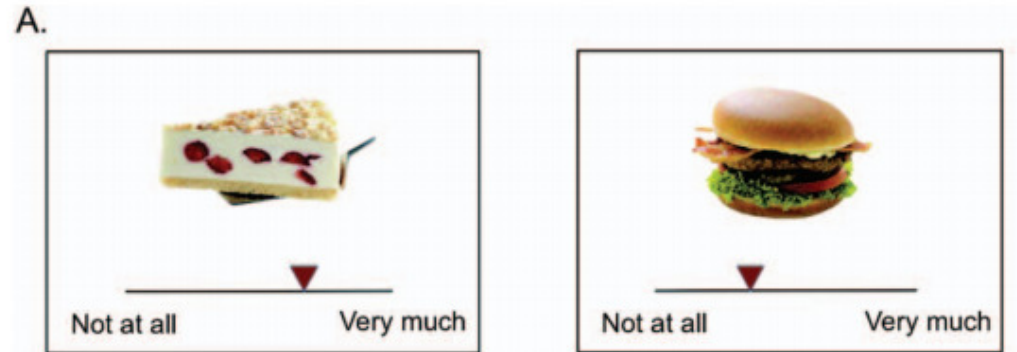
# *What do people think of ICT*

- *Sample responses to questions about whether participants' felt the training influenced their snacking or was "helpful"*
- *"I feel less inclined to reach for biscuits – they are less appealing." (participant 1)*
- *"The task influenced my snacking – I replaced sweets with strawberries. It is hard to explain why" (participant 6)*
- *"The task made me 'not bothered' about snacking on food – I haven't felt like it. This felt partially conscious but not entirely. I was not eating/seeking snacks." (participant 16)*
- *"I think it influenced me. Someone gave me chocolate yesterday but I didn't get the same taste I normally would." (participant 33)*
- *"It made healthy foods more attractive (salad, carrots) than non-healthy. It made me think more about foods I ate." (participant 38)*



# *What are the underlying mechanisms of inhibitory control training.*

Stimulus devaluation?



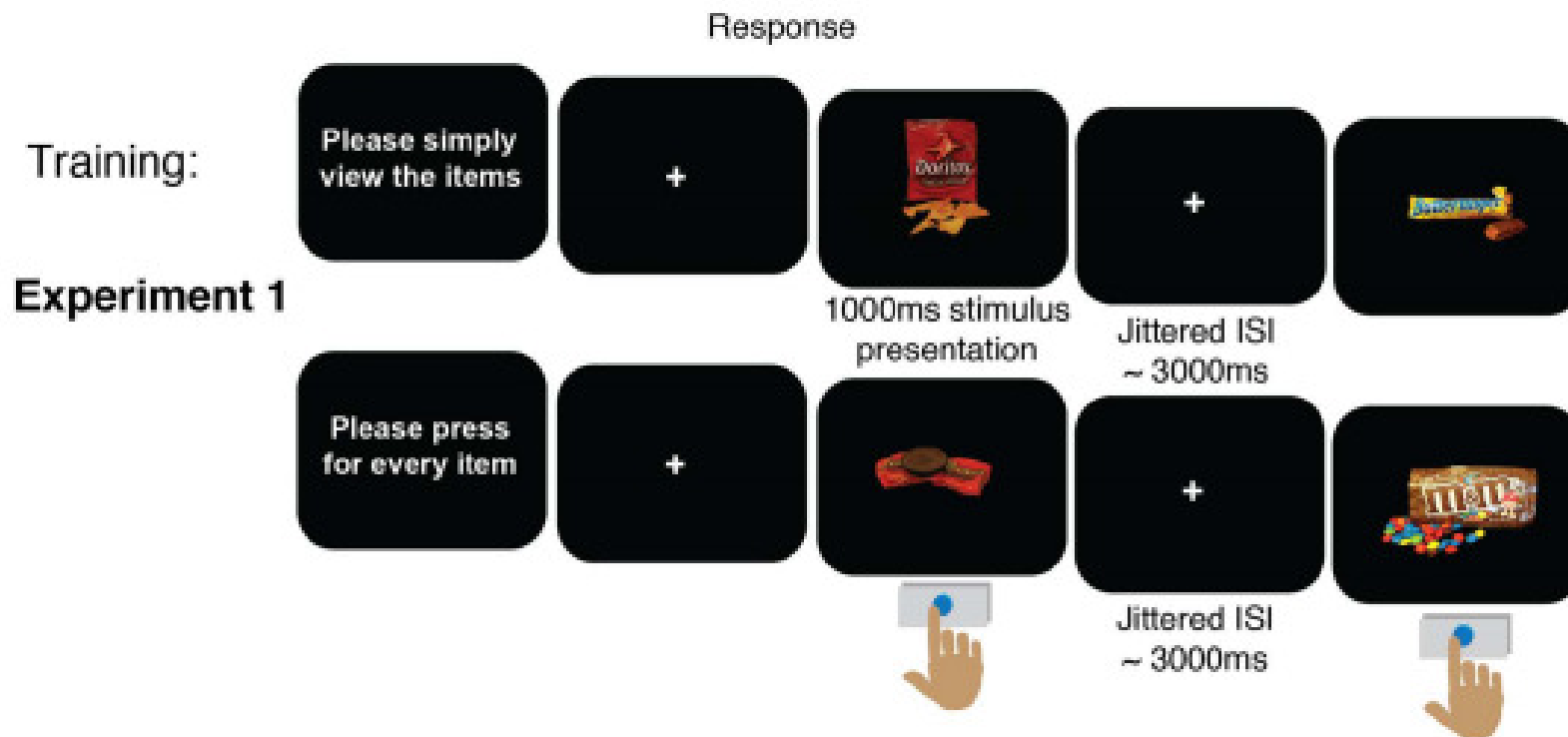
Learning an abstract rule?

*'If chocolate,  
then don't go'*

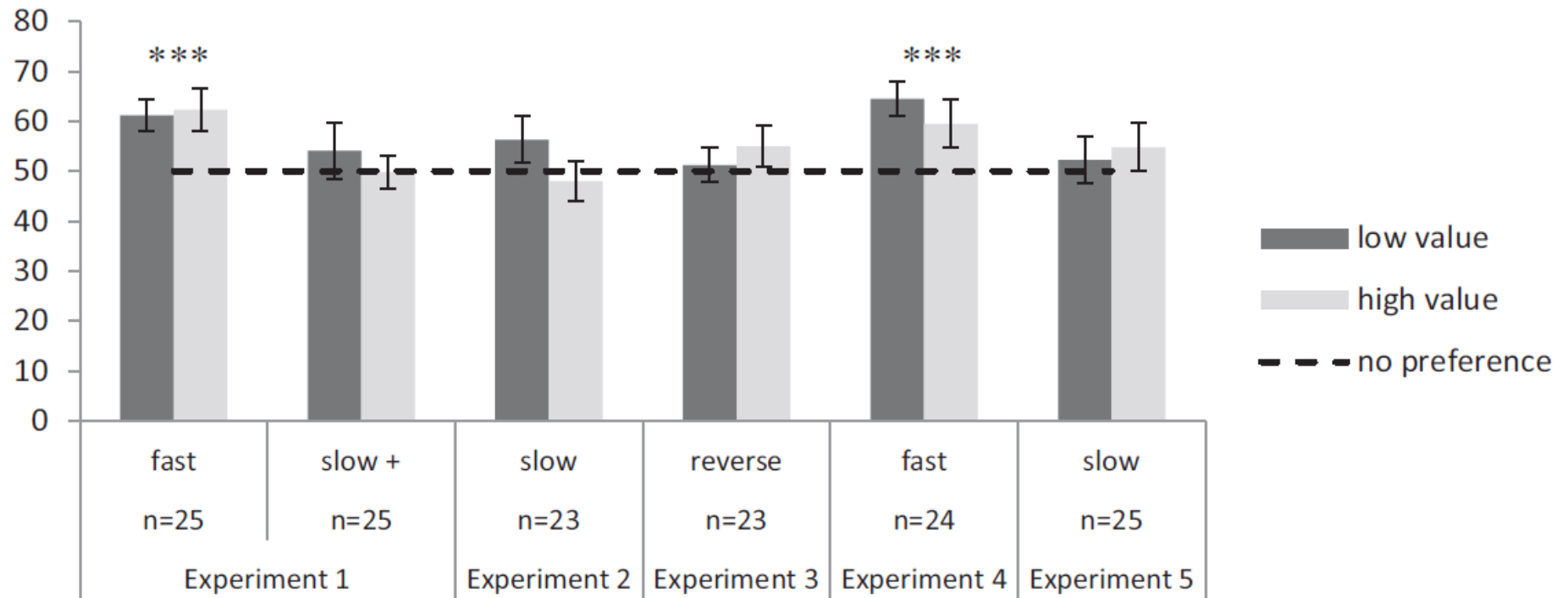
Attentional bias?

# Alternatives to inhibitory control training

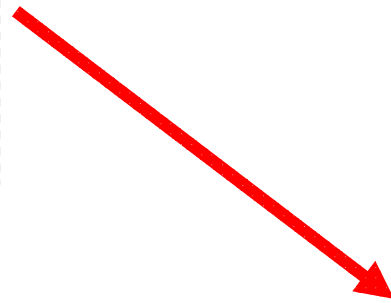
## Cue-approach training?



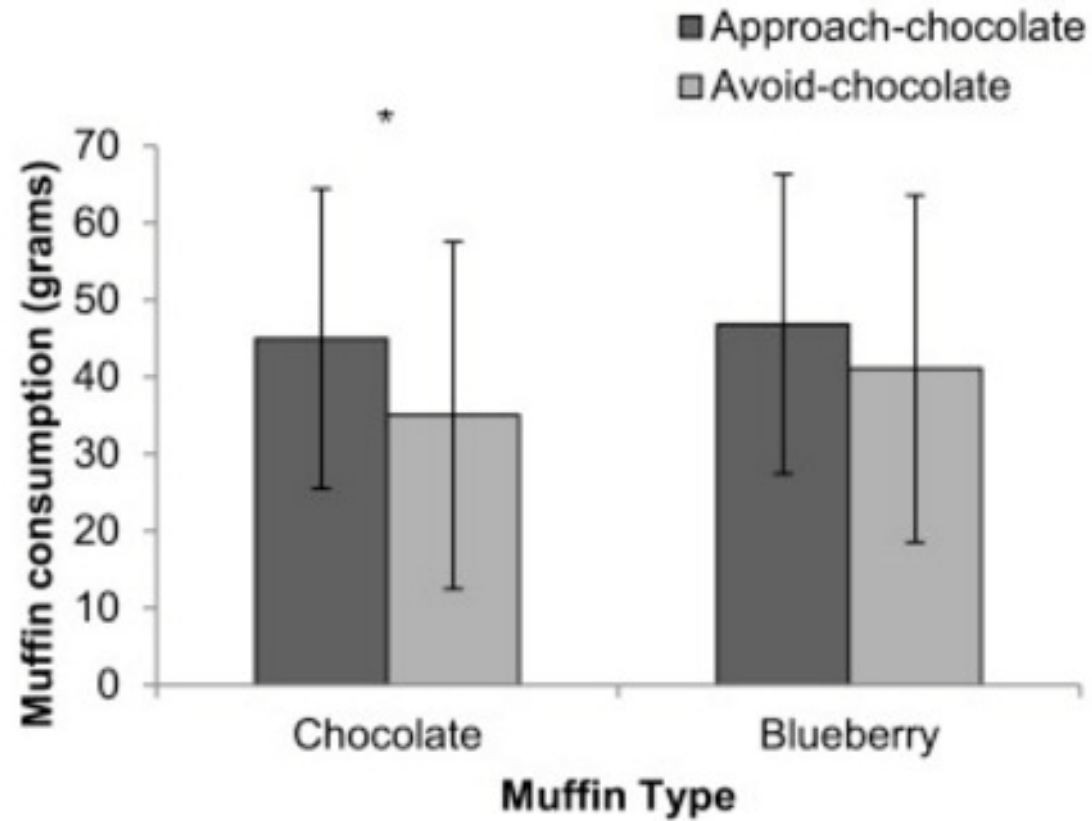
# Results of cue approach training



# *Approach avoidance training*



## *Results of approach avoidance training*



## *Problems with the current evidence base.*

Poorly designed control groups and sampling

Power

Absence of evidence

## *Future research.*

Move away from one-size fits all.

Training in high risk situations.

# Summary

- Obesity has a distinct psychological profile.
- Targeting these mechanisms using ICT (and similar) leads to a reduction in health-risk behaviours in the lab.
- Repeated ICT may be a useful treatment (or adjunct) – however we await results of RCTs.
- If successful ICT may be a cost-effective treatment, delivered over the internet, minimal face-time required.

# Thanks

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